

TO: All Macon Road Families and Friends
FROM: Macon Road Booster Club
SUBJECT: Kroger Gift Cards

Macon Road Baptist School Booster Club is proud to announce a new fundraiser for the school. We strive to keep from selling products year round and only sell items that are useful to you as a consumer. Many of you are already doing your family's grocery shopping at Kroger; therefore, we have teamed with the Kroger Fundraising Gift Card program. Here is how it works:

You purchase a \$5 Gift Card which has your \$5 loaded onto your gift card. You will then reload your card with their grocery money at the Guest Services desk inside any Kroger store. Each time you shop, you simply use the card to pay for your purchases, including groceries and Kroger Fuel! You only have to purchase and use ONE card at a time and you don't need to have constant contact with the Booster Club to help support us. You can reload your fundraising gift cards at any Kroger store and pay with cash, check, debit card or major credit card.

And the best part... **For every \$5,000.00 reloaded by our supporters, Macon Road Baptist School Booster Club will automatically receive a 5% Reward or rebate, issued in the form of a check.**

Kroger Gift Cards can be reloaded anytime, at any Kroger store for any amount from \$5.00 to \$500.00.

Kroger Fundraising Gift Card Program

Frequently Asked Questions

How does the Kroger Fundraising Gift Card work?

Kroger Gift Card Fundraising is for all (501c3) non-profit organizations. The organization purchases the cards from the Gift Services Department and sells them at face value to their supporters. The first order must be a minimum of \$100, with a \$5.00 minimum per card. Each time the cardholder reloads their fundraising card with additional money, your organization receives 5% credit of the total dollar amount. Once your organization reaches \$5,000 in reloads, your organization will receive a 5% rebate check. The Kroger Gift Card can be reloaded for up to \$500.00 each time.

When and how do I reload my Kroger Fundraising Gift Card?

Kroger Fundraising Gift Cards can be reloaded at Guest Services or at the register inside your local Kroger store.

Important: If you reload at the register and use the card to pay for your purchases, please ask the cashier to reload before your purchases are rung.

What if my gift card is lost or stolen?

It is important for your organization to record each cardholder's name and phone number to the corresponding Kroger Gift Card as it is assigned. Although The Kroger Co. cannot be responsible for lost or stolen cards, having the card number can aid Gift Services in tracking the

card activity. A Buyer's Log is supplied with each gift card purchase to log the card holder's contact information next to the card. This is most helpful when helping customers with lost or stolen cards.

What if my gift card won't scan?

Ask your cashier to manually enter the card number until you have depleted the funds on the card, making it a zero balance. Once the damaged card has reached a zero balance, simply dispose of the card and purchase a new card from your fundraising coordinator. Do not attempt to reload a gift card that will not scan or is damaged. If you purchase a store gift card, it won't be linked to your organization; you must go through your fundraising coordinator.

Will my card expire?

The Kroger Gift Card will expire only when the card remains at a zero balance for 90 days or more. Once the card expires, it will need to be replaced with a new card from your fundraising coordinator. An expired gift card cannot be re-activated.

What can I purchase with a Kroger Gift Card?

You can purchase all merchandise from Kroger including fuel and prescriptions. **Exceptions are "services" defined as money orders, Western Union, postage stamps, lottery tickets, or another Gift Card.**

Gift Card Fraud Aversion

There is a five-minute delay from the time your gift card is recharged at Guest Services, Pharmacy or the Fuel Center. This does not apply if the gift card is reloaded and redeemed at the same register.

If you are interested in supporting us through the Kroger Fundraising Program, please fill in the form below and send your \$5 in to your homeroom teacher. Your gift card will be given to you within a few days by your homeroom teacher.

Name: _____

Student's Name: _____

Homeroom Teacher: _____

Number of cards needed: (you can purchase them for family and friends to use also) _____